



elisa albaro

New York - NY
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www.elisaalbaro.com

EDUCATION

Bachelor of Industrial Design
University of Camerino, Italy

PUBLISHED WORKS

“La figura maschile nel fashion design”
link: bit.ly/45liW1G

SKILL

Illustrator	●●●●●
Photoshop	●●●●●
Indesign	●●●●●
Clo 3D	●●●●●
Wordpress	●●●●●
Premiere	●●●●●
HTML/CSS	●●●●●

LANGUAGES

English [Professional Proficiency]
Italian [Native]

U.S. PERMANENT RESIDENT

SUMMARY

Senior creative professional with over 15 years of transatlantic experience in both graphic and textile design. Proven expertise in directing the artistic process (across a variety of industries) from conceptualization to delivery, with a cross-functional approach to ideation and problem solving. An innovative, adaptable, and deadline-driven manager committed to aesthetic excellence.

EXPERIENCE

NorthSixthGroup
Senior Graphic Designer

New York, US
March 2022 - October 2023

- Oversee the design process for companies across the investment portfolio, including America Domani, Campobasso and Brooklyn Football Clubs, Viniamo, and Pranziamo (as well as NSG itself)
- Create brand guidelines, logos, website mock-ups, brochures, investment decks, and other marketing collateral for new and existing business units
- Collaborate with CEO and team leaders to successfully transform concepts into attractive and functional designs
- Manage junior design staff and direct developers on website creative vision
- Simultaneously lead (and execute) multiple design projects, ensuring team delivers on time and on brand

Teddy Spa
Textile Designer

Rimini, Italy
January 2018 - March 2022

- Oversaw textile design for the entire Calliope women's line, from graphic pattern creation to sample quality control
- Responsible for clothing accessories (buttons, labels, etc.) from sketch creation to technical data sheet compilation and QC samples
- Participated in research trips across Europe with stylists to find accessories reflecting new seasonal trends
- Developed 3D sketches using Clo3D software
- Collaborated with the IT team to develop a program for streamlining the collection's creation process

Elisa Albaro Designs
Freelancer

Senigallia, Italy
June 2014 - January 2018

Litomarga

- Collaborated with the Litomarga team to manage the production of leather outerwear for brands Dond Up and Marella (Max Mara)
- Managed quality control process, inspecting and approving the final garments produced by global suppliers

Aditech

- Led a series of interaction design projects, including creation of mock-ups and illustrations and development of the user interface for Adilife, a device for monitoring human physiological parameters

Pierpaoli

- Managed graphic design process for the launch of Pierpaoli's first cosmetic line, including creation of packaging, labels, display stands, and brochures
- Directed all projects from conception to completion
- Designed layout and graphics and prepared for print
- Created packaging specifications and constructed mock-ups for client presentations
- Collaborated with the sales team, continuously revising designs based on market research

Strabilio

- Created company's brand identity, including logo, website, and supporting images
- Managed a three-person outsourcing team in the production of promotional materials and graphic and website designs, as well as execution of various projects on behalf of the agency's clients



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Metainformatica

- Directed the design, development, and implementation of graphic communication materials for clients
- Designed and built WordPress websites

May Be

Art Director

| Fano, Italy

| August 2008 - August 2014

- Oversaw the graphics department and its staff, managing both the internal organization and all studio projects
- Created logos, corporate identities, advertising campaigns, catalogs, book and magazine layouts, flyers, and web and application interfaces, serving diverse a client base in the restaurant, events, industrial production, design, and wellness industries
- Provided technical and creative support to junior designers, and coordinated and managed freelance graphic artists and vendors (printing and photography)
- Collaborated with clients to develop tailored communication strategies based on their needs

Fuzzi

Textile Designer

| San Giovanni in Marignano, Italy

| October 2007 - July 2008

- Designed graphics for prints and embroideries for brands Fuzzi, J.P.G Gaultier, Custo, Nanibon, and Fiume lines based on in-depth studies of emerging trends and market demands
- Developed motifs for fabric reproduction, responding to market trends and requirements
- Acquired broad merchandising knowledge of fabrics, yarns, structures, and textile processing through work in the styling department

Bikkembergs

Graphic Designer / Assistant Stylist

| Fossombrone, Italy

| March 2005 - October 2007

- Created graphics for clothing, accessories, and catalogs within the "sportswear bimbo" line
- Analyzed market trends in collaboration with designers, fashion experts, fashion managers, and sales personnel
- Developed hand-drawn and computer-generated model sketches, selecting initial colors and materials
- Collaborated with pattern makers and other professionals during sample creation
- Responsible for technical feasibility and comparison of final product alignment with the original concept